TIM HOFF: Welcome to Ethics Talk, the American Medical Association Journal of Ethics podcast on ethics in health and health care. I'm your host, Tim Hoff. This episode is an audio version of a two-part video interview conducted by the Journal's editor in chief, Dr Audiey Kao, with American Academy of Arts and Sciences members Antonia Hernández, CEO of the California Community Foundation; Wallace Jefferson, former Chief Justice of the Supreme Court of Texas; and Eric Liu, the CEO of Citizen University. They joined us to discuss the American Academy of Arts and Science Commission on the practice of democratic citizenship, which is charged with developing recommendations aimed at restoring trust in our constitutional democracy. To watch the full video interviews, head to our site, JournalofEthics.org, or visit our YouTube channel.

DR AUDIEY KAO: Thank you all for being guests on Ethics Talk today. [music fades out]

WALLACE JEFFERSON: Thank you. Good to be here.

ANTONIA HERNÁNDEZ: Pleasure.

ERIC LIU: Good to be with you. Thanks for having us.

KAO: So, in November 1789, Benjamin Franklin wrote French scientist John-Baptiste Le Roy, concerned that he hadn’t heard from his friend since the French Revolution began. After asking about Le Roy’s health and events in Paris, Franklin talked about the U.S. Constitution’s ratification a year before and the start of a new government under it. Quote, “Our new Constitution is now established. Everything seems to promise it will be durable. But in this world, nothing is certain except death and taxes,” Franklin said.

Compared to the pandemic response of many OECD countries, the U.S. government’s response has fueled longstanding concerns about the vitality of our constitutional democracy. In light of the many societal fissures exposed by the COVID-19 pandemic, can you speak to the motivation and mission of the Commission on the Practice of Democratic Citizenship?

LIU: Well, Dr Kao, thank you so much for having us. It’s really actually kind of a thrill to get to talk about this work with AMA members and the community of AMA members who care in particular about ethics. This is really a sweet spot for a conversation. I want to give a little bit of context. It’s kind of apt that you quote Franklin in the early years of the nation because the American Academy itself was founded in 1780, even before it was certain that this would be a durable nation. But it was created out of essentially a leap of faith by John Adams and John Hancock and George Washington and people like Ben Franklin, who came together and said, you know what? We’re not certain that we’re going to win this Revolutionary War, but we are certain enough that if we do, we know that this new republic
is going to need an institution that is meant to advance the “interest, honor, dignity and happiness of a free, independent, virtuous people.” and so, they planned ahead with that leap of faith.

And I think it’s worth hearkening back to that, because we live in a time right now, as you allude to, where faith is hard to come by, when it comes to our democracy, where there is a lot of cynicism, and there’s a lot of reason to be cynical. As you pointed out, our democracy’s vulnerabilities right now have been utterly exposed by the COVID pandemic, whether it’s the unresponsiveness of national government institutions, whether it’s inability of Americans to sustain a sense of common good and self-sacrifice for a common good, whether it’s the vulnerabilities of our voting systems when presented with a public health crisis of the scale that we’re experiencing right now, the realities of our divided and disrupted media environment, and this continuous debate about what constitutes fact or science, and what authority factor science ought to have. All those things have been laid rather bare by COVID-19.

But I would hasten to add that all of those things long preceded this pandemic. All those things long preceded this crisis that we in. And indeed the work of our commission actually quite preceded the pandemic as well. We launched this commission over two years ago to investigate these very challenges about the weakening foundations of our democracy and the need right now to reinvent the way we think about and the way we practice as citizens in the United States.

And as we will talk about that more in the course of this conversation, we really came to see that there is a virtuous cycle, or if you neglect it, a vicious cycle, as among political institutions, civic culture, and civil society.

KAO: Yeah.

LIU: And when things are breaking as they sometimes seem to be right now, all three parts of that cycle are breaking. Political institutions are not responsive. The civic culture is one that yields to selfishness and short-term thinking. And civil society is divided and polarized in a way that is unable to sustain a sense of common good. But we came together as a commission across party lines, across region, across discipline and domain, because we actually have faith that it is possible to turn a vicious into a virtuous cycle by activating all three of those dimensions.

And I just want to say before I pass it on to Antonia, my colleague here, that my co-chairs in this commission, Danielle Allen of Harvard, who also leads an ethics-related entity, the Safra Center for Ethics at Harvard University, and Stephen Heintz, who’s the President of Rockefeller Brothers Fund, were my co-chairs in this endeavor. And this commission included over 30 people from across the United States. And I’m just thrilled to be joined by two of them today who you’ve already introduced, Antonia Hernández and Wallace Jefferson. So, let me pass it over to Antonia.

HERNÁNDEZ: You raise the issue of the pandemic and the issues, and problems that we have been having as a country now, a democracy, have been longstanding. But when you combine and think about this, you combine a 100-year pandemic, you combine a 80-year recession, and we’re just in the beginning, and then the social inequities, the killing of Black people and minority people. It’s 50 years since the ’60s that we’ve had this. The problems that this country has been having are longstanding. And I’m so happy that the Medical Association is really looking into this issue from a moral ethics perspective,
because it’s doctors who every day, nurses, medical professions who face this issue. You
know, this report really raises the issue that we firmly believe that this is still a country of
hope and opportunity. And as broken is our system is, it’s still the best system around and
that we can fix it. But we have to find that sense of communal, of belonging. You know,
people are still at our borders dying, literally, to come into our country. We take it for
granted. So, I think this conversation about the ethics and the role that each and every one
of us plays in our society is critical to really re-energizing our democracy.

KAO: Right.

HERNÁNDEZ: And I turn it over to Judge Wallace.

JEFFERSON: Thank you so much for this wonderful opportunity to present some of our
findings. You started out asking about the COVID-19 epidemic and the fissures that that
has caused, but you also talked about 1789. And for me, this brings home a personal
story. Because in 1789, as we all know, and even before the Constitution was in place,
slavery was in place, which was, in my estimation, another pandemic that this country
suffered from for a long, long time. And it seemed like there was going to be no way out of
it, and it took a very impactful civil war and many years of additional trauma. But in my
family’s history, my great, great, great grandfather was a slave, and he was owned by a
judge in Texas.

KAO: Mm.

JEFFERSON: And some years later, not many years in world history, his descendant
became Chief Justice of the Supreme Court of Texas. Oaky. So, if we could go through
and get through that pandemic then, then with the help of medical professionals and
science and with a hearty respect for the citizenship that our Constitution was meant to
foster, we can overcome COVID-19. I think that is part of what democracy means: that we
work together with the medical professionals, with police officers, with educators, with
civic-engaging people, and come together and make our democracy as great as it needs
to be.

KAO: Yeah, I think I appreciate that context. I’m sure our audience also appreciates some
of that personal lens that you all brought to your commission’s work. So, if I can move on.
When practiced well, medicine applies the best available scientific evidence towards the
care of patients in the right way at the right time. So, how did the commission go about
gathering its evidence base, and how did that inform the commission’s deliberations and
the scope and nature of its recommendations?

HERNÁNDEZ: I think what’s unique and important about this report is that the Academy
convened 50 meetings throughout the country. They spoke to Samoan immigrants, they
talked to refugees, they talked to people in Maine. I myself convened three convenings
here in L.A. County, L.A. County, one of the most diverse places in the world. In fact, L.A.
County is the world. It’s a community of immigrants throughout the world. And we listened.
And the interesting thing about listening, a good doctor, a good nurse, a good health
practitioner, the skill that they really need is to listen, just to listen, and to try to understand
where that patient is coming from, what’s really the core of the problem. Well, that’s what
we did. We listened, and we heard. We heard about the pain. We heard about the
inequities. We heard about the struggles that people have. But we also heard about this
yearning: yearning to be in a place where they mattered, where they were counted in.
And one of the interesting things that we asked is, what unites us? Because we’re not a country based on a particular color or look. America is the Constitution. It’s an ideal: an ideal about living in a free country, exercising your right to your faith, whatever it is, to be, that government is accountable to you, that you are the government, and that there’s this yearning. And we’ve sort of lost that sense of unity and belonging, and this is what the commission is doing: it’s updating.

KAO: Yeah. No, I appreciate that. So, German physician Rudolf Virchow was an outspoken advocate for improving people’s health by improving their economic and social conditions. He also entered politics serving in the German Reichstag from 1880 to 1893. Virchow said that, “Medicine is a social science, and politics is nothing more than medicine on a grand scale.” At a time when our politics are so polarized, what role do you see organizations like the American Medical Association having, if any, in revitalizing American democracy?

LIU: Well, I think that is a central question. And I think civil society organizations like the AMA are actually not incidental to, they are central to, they are paramount to the strengthening and reinventing of our democracy. I think you can look at this in one level, at a metaphorical level, of course, and the phrase and the language and the metaphor of the body politic is rather apt. The body politic in the United States right now is sick, and it is not a matter simply of one part of the body; it is a systemic, set of systemic illnesses, right? And that capacity to heal the body politic does not come just from a single external cure. This is about every cell in the body actually rejuvenating its capacity to carry lifegiving nutrients and lifegiving forces throughout the body. And I think civil society organizations, whether that’s the smallest kinds of local neighborhood-based clubs, or whether it’s a nationwide organization of professionals with great power and reach like the AMA, these kinds of organizations are fundamental, right?

KAO: Mm.

LIU: And I think one of the things that you realize when you look at other societies that actually can adopt constitutions as well-framed and well-phrased as ours, what often makes the difference between whether that democracy sticks or not is whether there is a pre-existing culture of people showing up, participating, engaging in the life of the body politic through civil society, right?

And so, our theory of action in this commission, in this report, as I alluded to earlier, is that you have this cycle that’s either going to be virtuous or going to be vicious, as among civil society, civic culture, and our institutions, right? And I think our opportunity right now, in speaking with you and all of the physician members of the AMA right now, is to really emphasize this ideal that I think was present during the founding of the country—people like Dr Benjamin Rush and others—the ideal of the physician citizen, right?

KAO: Yeah.

LIU: The citizen physician, in both directions. The doctor as a citizen and the citizen as doctor! Every citizen, whether or not you have an MD, realizing I am a part of healing the body politic, paying attention to what is off and what is broken.

And so, so much of our work in this commission, we came up with six broad strategies for reinvention of our democracy. Some of them have to do with institutional rule changes—and we’ll talk about that—whether it’s changing the tenure of Supreme Court justices or
expanding the size of the House of Representatives. But others have to do with civil society, civic faith, and civic culture. Our six strategy is all about trying to create a shared commitment to American constitutional democracy and to each other.

KAO: Yeah.

LIU: As both Wallace and Antonia have said here today, this pandemic, like prior pandemics, whether you're talking about physical ailments or you're talking about deep societal evils like slavery, these pandemics reveal the depth or the shallowness of our commitment to each other, right? And so, civil society organizations like AMA cannot just be about advocating for doctors, cannot just be about advocating for the self-interest narrowly understood of the medical establishment.

KAO: Yeah.

LIU: Organizations like this have to be now, as a matter of ethics and civic morality, about how do we cultivate a sense of connection to everyone else? How do we actually recognize that physicians have this role of incredible trust and incredible power, and that it's a time right now to circulate that trust in that power on behalf of greater equity, on behalf of greater inclusion, and on behalf of ways that can actually build a sense of stronger bonds and stronger common purpose?

KAO: Yeah.

LIU: I run an organization called Citizen University, a non-profit, and all of our work is about trying to connect with practitioners like physicians all around the United States who are figuring out how to take the authority that they carry as doctors. People are going to turn to doctors for answers whether or not they have the answers! And that authority is not contained to just questions of medical science. That authority can be brought to bear on any number of things. And I'm not talking about policy positions. I'm talking about learning how to listen, learning how to engage with compassion, learning how to think more broadly about what constitutes self-interest, and recognizing that all self-interest is mutual interest in an interconnected, interdependent body politic, right? Doctors can lead that way by setting the example in changing our norms. And so, civil society organizations like the AMA have an incredibly important role to cultivate that sensibility within the medical profession.

KAO: Yeah. No, I appreciate your points. I think that looking beyond your narrow political interests and looking at the public interest is not something that the AMA has done perfectly, to say the least. But I think your point that it's a time where organizations like the AMA, other organizations that represent other professional and social collectives, whether they be doctors, nurses, lawyers, whoever, need to really stand up. Because, as you say, the body politic is in the ICU basically at this point.

LIU: [chuckles]

HERNÁNDEZ: Yep.

JEFFERSON: Right.

LIU: If I could just add one thought here. I think one of the things that is striking about the world we live in right now and the complexity of our systems. You know in medicine, as do
your members and colleagues, that a phrase has come into vogue in the last, I don’t know, decade-plus of patient-centered care, right? And it’s kind of telling in exactly the same way that in the education establishment, people are starting to talk about student-centered learning, right?

KAO: Right.

LIU: Is telling that a system gets so complex, so unwieldy, so kind of caught up in its own interests that it has to be reminded through a phrase like that, that the point of it was actually, in this case, the patient, or in the case of education, the student. And what we’re talking about here is a citizen-centered democracy, right? Not citizen in the sense of passport holding documentation status, but citizen in the sense of member of the body, contributor to community. And our system and our democracy have focused too much on polarizing fights, on special interests, and not on the actual experience of citizens themselves in a way that Antonia was describing that gives them a sense of inclusion, possibility, and belonging.

KAO: Yeah. So, let’s switch gears and talk specifically about the recommendations that flowed from the six strategies that you mentioned. And you already alluded to one of the recommendations being about the House of Representatives and enlarging the size of the House of Representatives. So, the last time the House was expanded to its current size of 435 was in 1913. Since then, the U.S. population has grown significantly. This has resulted in the average House district size increasing from 280,000 to nearly 770,000 people per district. And it’s projected to reach nearly 875,000 in 2040. So, how do you think this recommendation and other related recommendations can contribute to our collective capacity to addressing long-standing social problems, including the health inequities that have been sadly, expectedly exposed by this pandemic?

JEFFERSON: Well, so, that is a great question. And the recommendation that you referenced is actually our very first in our report, and it’s designed to strengthen our government to make it more responsive and effective. When the House of Representatives was created, it was meant to be the most purely democratic branch of the federal government. But as you have said, the House districts have grown so large that representatives cannot connect with their massive number of constituents in any real way.

KAO: Yeah.

JEFFERSON: So, we thought that expanding the House of Representatives would bring the makeup of this body in line with the founders’ vision by making it more democratic and thus, more responsive to voters.

Voters should have a chance to meet and interact with their representatives and to take active parts in the democratic process. This is one of the things we learned from the surveys across the country, is that people really are hungering for some way to interact with their government, but they’re seeing that interaction precluded in so many ways. And members of Congress who are public servants and most of whom care deeply about constituent services, will be better able to fulfill those services if they have a greater connection to the people.

There’s another byproduct that can’t be forgotten. If we expand the House, it would also make the Electoral College more representative of American voters.
JEFFERSON: The representative disparities that exist right now between small and large states are only going to widen in the decades to come. So, if we expand the House, and by extension the Electoral College, we can help to mitigate this imbalance.

And you mentioned that there are other aspects of the report that seek to do the same thing. I just want to mention one very briefly. And that is to help create a more representative and responsive government, our recommendation, 1.4 proposes independent redistricting commissions, which would remove the partisanship from the drawing of legislative districts. Recommendation 3.2 supports the creation of structured and engaging mechanisms so that every member of Congress directly and regularly interacts with their constituents.

Now, one thing that we’ve seen during this COVID pandemic, especially in my field, which is the legal profession, is instead of in-person meetings, we now have Zoom meetings just like this where we are able to talk to people all across the country and even all across the world. Now imagine if we put that technology in place and allow representatives in smaller districts to actually reach out and hear from and listen to the members, the citizens in their congressional districts. I think that spells good news out of a very, very tough and challenging pandemic for our future, and we need to grasp that technology and advance it to strengthen our democracy.

KAO: Yeah. So, if I could just follow up. You mentioned just now that increasing the House would make the Electoral College more representative. In recalling the commission’s recommendations, I don’t think disbanding the Electoral College was one of its recommendations. And I know that the commission thought very carefully about both the likelihood of its recommendations being adopted. So, recommendations that require constitutional amendments obviously create greater hurdles. Can you speak to some of those deliberations?

LIU: Sure. You actually allude to the very process that we had. As we said at the outset, this was a cross-ideological commission with members drawn from both major political parties and neither political party. And our aim was to achieve consensus on the body of recommendations. And so, I think one of the factors you named we certainly took into consideration. It is notable that among the 31 recommendations we make in this report that derive from the six strategies in there, only one of them actually would require a constitutional amendment. And that is the one that is about money in politics and Citizens United. But the deeper factor as well is that there are different points of view on the Electoral College. And it’s not necessarily ideological, but it can be about smaller states versus larger states and rural areas versus urban areas. And though the idea of disbanding the Electoral College was certainly one that we discussed, it was not one that we were able to achieve consensus on.

And I think this approach that Wallace just described here of expanding the House, it’s not only incidental that it has the effect of mitigating the distortions of the Electoral College. That was actually one of the key features of that proposal. So, on substance, I just want to say that. But on process, it’s worth noting as well, because we’ve been citing Ben Franklin here a few times, that we really, as a commission, took pains to work in the spirit of Ben Franklin. And as you may know, at the end of the Constitutional Convention, Franklin rose, and it was still up in the air whether, in fact, there would get to be unanimity in that group there, in that room behind this fragile new document. And he gave a famous quote, which
we actually put up on the screen at our final deliberation is a commission. And I won’t read the whole thing, but the key sentence is, “Thus, I consent, Sir, to this Constitution because I expect no better and because I’m not sure that it is not the best. The opinions I have had of its errors I sacrifice to the public good. I have never whispered a syllable of them abroad,” right?

And the idea basically was, look, I’m not going to go out there and trash the parts of this constitution I don’t like because everybody has a part of this constitution they may not love. But it is the whole that matters, and it is our ability to put out a whole from this diverse group that is going to send a signal to this fragile new nation. And we carried that spirit as much as we could in this commission and took that spirit seriously in recognizing that, sure, there are one or another recommendation that every commissioner may have qualms about. But we got behind this package with consensus in a way that was meant to model, in a sense, the possibility both of compromise and the necessity of having common purpose when you go out there to talk about common purpose.

KAO: Yeah, no. I appreciate your kind of giving us a window into the process and the importance of consensus building, reaching compromise to ultimately arrive at the common purpose recommendations that you all put forth.

The COVID-19 pandemic has also limited traditional in-person voter registration activities. As a result, there’ve been reports that increasing numbers of doctors, nurses, and other health professionals have taken on the responsibility of registering patients to vote because they view that quote-unquote “civic health” or greater engagement by the electorate can be seen as an important determinant of the public’s health. What are the barriers to making voter registration simpler and easier? And how does the recommendations from the commission support that?

LIU: Well, it’s such an important question right now. And I want to go to the premise of your question, because there are increasing numbers of health professionals and students and clinicians who are taking on this responsibility. I’ve recently been introduced to a great new venture that emerged out of Boston called VotER, which is activating ER providers and physicians to do exactly this work, using some assistive technology to make it super simple for folks sitting in an ER to, in fact, register. I mean, you may have a lot on your mind then, but it’s also an acute moment to realize the system is going to be most responsive to you if you actually show up and vote.

And I think you also allude to a thing that Antonia described earlier, which is the social determinants of health and this idea of civic health, right? Civic health is bound up inextricably with physical health, and with mental health, for that matter, right?

KAO: Yeah.

LIU: And so, the barriers to making voter registration simpler, the barriers to access to the voting booth or to the ballot box are barriers not only to voting, they are barriers to health. And so, I think certainly, folks listening to this conversation today, I hope you see it as part of your professional responsibility to discharge ways to actually make it easier for your patients and those you care for and their families to participate. As you know, the laws that determine voter registration vary from state to state, and we know that it’s a very simple equation. States that have more onerous requirements end up having lower voter turnout. And, of course, the pandemic has compounded that problem.
There are several things that we call for in the commission’s report. One, in the first place, universal automatic voter registration. So, any time any citizen interacts with any agency of government, they should be able to have an opportunity to register to vote or to update their registration status. We also recommend same-day registration as a way to make it possible for people who, because they’ve moved or because, again, the pandemic has made it difficult for them to update things with a long lead time, to make that registration as not onerous as possible. And so, in the first place, I think it’s really important for medical professionals to know what your own state’s registration laws are, and if your state doesn’t have automatic and same-day registration, to advocate for those. And in a great man bites dog way, having doctors advocate for reforms of the system will get the attention of legislators and get the attention of lawmakers in your state because it’s not the usual suspects, right?

KAO: Right.

LIU: Doctors showing up and saying, hey, my patients need to be able to vote, is going to make people sit up and pay attention. And ensuring that your patients are able to have, to request absentee ballots if your state allows it so they can vote safely during this pandemic. I think there are ways as well where physicians and other medical professionals can literally serve as health care workers at polling centers right now. So, where there is still in-person voting, to be part of the provision of a sense of security, that doing so can be done safely, that doing so can be done in the presence, the white coat effect that can be brought to bear in a positive way in the process of voting and democracy, too.

And I would say as well, I mean, we have a pretty important recommendation at the heart of this commission, which is an expectation of universal voting by all citizens. In the same way that we have an expectation of universal jury duty, if called, you shall serve. And if you serve, you’ll get some modest compensation for your time, but you will serve. That is an expectation that we believe is required in the United States. And in all these reforms that we propose here, again, it can’t just be left to the quote-unquote “democracy professionals,” people, civic nerds like me who do this for a living, right? It’s not enough. It’s got to be people in the health professions who see and can connect the dots between civic health, mental health, physical health, and recognize all those determinants are interconnected and that voting is just one immediate pathway in to power, so that your patients have more power to actually improve the state of their bodies and their health and their minds, so that your own work as a health care professional gets easier over time.

JEFFERSON: I think it’s important, just one comment on that, is one of the realistic barriers to expanded voting is that by suppressing the vote, a party gains a political advantage. And this can happen on both sides of the aisle, Republicans and Democrats. And I think it’s important for medical professionals, but all citizens to say that is an invalid use of power, to suppress the vote. It used to be used to suppress votes of women. It used to be to suppress the votes of African Americans and other minorities. And I think we have developed over time to understanding that is improper. That’s an invalid use. The whole core of our democracy is the people’s access to the ballot in order to show what they believe is needed in our democracy. And I think the medical profession, lawyers, accountants, firefighters, everybody has a stake in promoting that access.

KAO: Yeah. No, I appreciate these last points that you just made, Jefferson, as well as the point that you just made, Mr. Liu, and the points that Ms. Hernández made about social determinants of health because I’m harkening back. Obviously, I never practiced at a time when it was routine for doctors to make house calls. Back in those days, doctors were
immersed within the lives of their patients. They saw where they lived. They saw the whole person. And that involved just not their physical health, their physical and mental health, but those determinants, those barriers that limited their ability to exercise their rights and freedoms in this country. So, I appreciate those last points that you’ve all made.

So, during this pandemic, we are seeing misinformation easily and widely propagated through digital platforms and social networks to the point where public health guidance is disregarded and politicized by too many of us. Another one of the commission’s recommendations calls for attacks on digital advertising that would support experimental approaches to public social media platforms as well as local and regional investigative journalism. Can you speak to the commission’s thinking behind the relevance and importance of this quote-unquote “Twitter-induced” recommendation in your final report?

HERNÁNDEZ: Well, it, at its core, is a realization of the role of modern media and the decrease, unfortunately, of the traditional means of communications—the newspapers, public radio, public television—where one could trust the facts instead of fake news. Social media can be used for bad purposes: the influence, foreign influence, in our elections, partisan divide, but it can be used for good purposes. And we just have to acknowledge technology. But let me move you a little bit further into the issue of technology.

The pandemic is literally a transformational phase in our evolution. Virtually, we are connecting via Zoom. The majority, vast majority, of poor people, minorities, African Americans, don’t have access to the digital, to technology, so that if we don’t address the digital divide today, we are once again embedding the inequalities. Access to the Internet to be connected is not a privilege. Think about what’s happening in medicine, telemedicine. I can communicate with my doctor through a text, through Zoom. I have private insurance. Most Latinos, African Americans, poor, farm workers don’t have that access. So, when you talk about what’s happening today, the digital divide, if we don’t address the digital divide, think about the discussion and what you’re seeing today in the front page of every newspaper and television. What is it? Virtual learning. How our kids, most of them in public school and poor, don’t have access to the Internet. So, I think as we think about our form of government, where we think about our democracy, we have to think of evolving our democracy to be able to use the tools and mechanisms that technology brings in order us to have that communal place.

LIU: What Anthonia’s describing here in all these different contexts—immigrant households, communities where the digital divide is painfully playing out—what we’re talking about here is civic infrastructure: the spaces, the places, the tools, the technologies, the ways for us to be able to equally participate in self-government. And the reality of social media and digital platforms is that commercial digital platforms support themselves with payments from advertisers who track our movements, our searches, our conversations, right? And we believe as a commission that the proceeds of this targeted advertising that these companies engage in should be taxed at the state and federal level. And those proceeds should be used to fund experiments in civic infrastructure, whether it’s closing the digital divide, whether it’s about creating spaces and places, libraries, other zones and places where you can have that equality of access to the knowledge and information needed to participate in democracy and to support media itself that is in the public interest. And so, I just think that closing of that loop there is super important.

KAO: Yeah. Well, I appreciate your point about civic infrastructure, and I also appreciate Ms. Hernández’s points.
Finally, as we conclude our conversation, I’d like to end kind of where we started and talk about trust. Because in medicine, trust is an essential element of a therapeutic patient-physician relationship. Without trust, patients are less likely to share personally sensitive information, they’re less likely to adhere to treatment recommendations, and they’re less likely to see their physicians as advocates for their best interests. And I know we’ve alluded to this vicious cycle already, but untrustworthiness begets more distrust. So, this vicious cycle can be quite difficult to break without effort and commitment. And the commission’s recommendations are in many ways ultimately aimed at restoring public trust in government. So, what role—and you’ve already alluded to this at many points in our conversation—what additional points would you like to make?

LIU: Well, I think your question really lays out pretty powerfully the fragility and the miracle of a functioning democracy. We tend to take for granted, until times like the times we’re living in, that democracy works only if enough of us believe democracy works. [chuckles] And once that belief begins to evaporate, not just on the margins, but at the core, you realize how evanescent that mutual faith is and that mutual agreement to bestow upon the system a sense of legitimacy, right? And so, in democracy in particular, trust both as among citizens and residents and participants in civic life and as between the people and those who we elect or those who we endow with authority, right? And this is where physicians, nurses, people in the medical profession really have a pivotal role to play. It’s not only about feeding a sense of trust and being the voice that says, “Hey! Get empowered, learn more, understand, let me help you get registered, let me expose you to the broader system that you’re part of.” But it’s also, “Hey! Let me tell you about facts. Let me tell you about science. Let me actually ground you in what’s happening here.” In a sense, what I’m saying is people who are watching this conversation right now, you have an incredible writ and grant of authority and power, and you face a very simple choice when you recognize the scale and scope of that power. Are you going to hoard it, or are you going to circulate it? That’s it. And your job, especially as physicians, but anybody in the health professions right now, your job has to be to be circulating it, and to circulate your authority and trust to help bring more people into the fold of participation, to share your knowledge with more people. Yes, you do that about health care matters and medical matters. But again, you have the authority to say, you know what? I work in a profession where you have to think in terms of systems, where you have to think epidemiologically, where you have to understand that things have multiple causes. I’m going to show others how to think that way, too, in my community, right?

And our work as a democracy, this is not just about the Commission on Democratic Practice of the American academy of Arts and Sciences, and it’s not just about the AMA. Physicians have to be catalysts right now. I mentioned at Citizen University, we do work that is all about cultivating civic faith. And we have a program called Civic Saturdays, which are these gatherings that are essentially a civic analog to a faith gathering, right? And we’ve got another program called the Civic Seminary where we train people from all different walks of life to lead these gatherings, right? And these gatherings are not about indoctrination or blind faith. They’re about coming together across lines of difference in a community to ask, how do we make this democracy worth believing in?

Well, I tell you about this because just last week, we finished our latest cohort of the Civic Seminary, and one of our fellows in this program is a physician. He’s a physician educator at NYU. And so, he was talking about the responsibility he has in a radiating set of concentric circles: his own patients, the students he works with, the residents and fellows
he works with, his colleagues who are nurses, nurse practitioners, med techs, the whole ecosystem, right?

KAO: Yeah.

LIU: And he was beginning to understand that he couldn’t just do what, frankly, many professionals—doctors included, but I’m trained as a lawyer—any professional gets trained to do, which is to hone in on narrow and limit your kind of septic focus just to this particular thing, right? And he realized he had to take off those blinders and begin to model for everyone else what it looks like to think about how we’re interconnected and how our fates are entwined and how trust based on knowledge, based on a sharing and circulation of expertise, is crucial both to medicine and to democracy. And that particular physician, I think, is a model for what everyone watching right now can be as a physician citizen and a citizen physician.

KAO: Yeah.

HERNÁNDEZ: Well, I just want to add that it’s a perfect way to sort of close this discussion. The pandemic has shown the world the important role of medicine. Who are the people out there in the front line saving lives, out there, sacrificing their own well-being? But they’re also seeing, going back to what is causing this pandemic to increase: the failure of trust, the failure of believing that a simple thing is a mask is going to save your life and the life of others. That a simple thing as distancing is going to save people’s lives. So, I would say that today, the medical profession has rebuilt its trust and its value in the world, not just American society, but the world. And as such, it has earned that trust that it must, it must use that trust to talk about the larger societal issues.

KAO: Yeah.

HERNÁNDEZ: You, the medical profession, have earned the right to be trusted because you’re in the front line. Use that trust to imbue people with a sense of civic power to change the conditions we’re in. So, to me, that’s what it is. It’s all about trust.

KAO: Yeah.

JEFFERSON: And I’ll just add on top of what Eric and Antonia said. And I’m just, I’m thankful that they have had an opportunity to talk to the medical profession the way that they have. Let me just provide a practical way. As we heard earlier, many times, that there are encounters between the medical profession and patients, there is at bottom some legal need. Somebody was evicted, and they’re homeless. And they acquire diseases based on that homelessness when maybe they should never have been evicted at all. Or a veteran comes in, somebody who’s served our country, and comes in and doesn’t have the benefits to have his or her medical needs taken care of. The doctors and medical professionals, they witness these incidents. And here’s what I would recommend. And this is because it was based on my background in the law and as Chief Justice of the Supreme Court of Texas: go to the Bar Association and let them know what you’re seeing. Go, in fact, to the Chief Justice in your state and say, “Here is what we are encountering in our communities. Chief, will you convene a public hearing where we can talk about these issues and bring in medical professionals, bring in housing authorities, schools, and school districts and talk about them?” And the one thing that I know that a Chief Justice can do, that Chief has the power to convene people and to— You know, if you pick up the phone
and you’re the Chief Justice and say, “Can you come down on Friday and speak about a crisis in the medical area that we can, as a community, fix,” they will come. That is a practical way to start putting these matters on a larger agenda and get outside of the bubble, as Eric said, and use the power, as Antonia said, to improve our democracy.

LIU: Dr Kao, if I could just say at the very end here, to invite your members to read more about our report, but also to participate in the implementation. We are committed as a commission to spend the next six years leading up to the 258th birthday of the United States implementing these recommendations and making substantial progress on them. And we would so benefit from having the participation of your members and of the AMA as a whole in joining us on whatever one of these recommendations you all feel, see fit to be moved to engage on. We would love to have you as champions and allies in this effort.

KAO: Yeah. Well, I appreciate all of your deep thoughts and perspectives and your civic call to action. I want to thank Antonia Hernández, Wallace Jefferson, and Eric Liu for, again, providing their expertise and insights about the Commission’s work with our audience today. Thank you all for being guests on Ethics Talk today.

HERNÁNDEZ: Thank you.

LIU: Thank you so much for having us.

JEFFERSON: Stay safe.

HERNÁNDEZ: Thank you. Be safe.

KAO: For more COVID ethics resources, please visit the AMA Journal of Ethics at JournalofEthics.org. And finally, to we, the people, out there, I want to encourage everyone to get registered and vote in the upcoming November elections. Our civic and public health depend on it. Be safe and be well. We’ll see you next time on Ethics Talk. [bright theme music plays]